

- 1.1. Noida Metro Rail Corporation Ltd. invites bids through open E-Tender, from reputed advertising agencies which may be a sole proprietorship firm, partnership firm or a company incorporated under the Companies Act, 1956/2013 or a Joint Venture/Consortium of such Entities to License out Exclusive Advertisement Rights of Metro Trains of NGN Corridor in NMRC Network, as per **Annexure - I** of the RFP/Tender Document. The Bidders should not have a conflict of interest that affects the Bidding Process. Any Bidder found to have conflict of interest shall be disqualified. A Bidder shall be deemed to have a conflict of interest affecting Bidding Process if a constituent of one Bidder is also a constituent of another Bidder.
- 1.2. NMRC shall receive Bids (e-tender) in pursuant to this Tender Document, in accordance with the terms set forth herein and as modified, altered, amended and clarified from time to time by NMRC in writing through Corrigendum or otherwise. Bidders shall submit bids in accordance with these terms & conditions on or before the due date specified in this document. The Bidders are advised to visit the depots/site/stations/Trains and familiarise themselves with the proposed arrangements and all activities necessary in this regard.
- 1.3. Salient features of Bidding Process:
- a) NMRC has adopted a single stage, two packet bidding process to select a suitable highest bidder(s) to grant exclusive advertisement rights of Metro Trains on NGN Corridor in NMRC network as detailed in the **Annexure-I** of the RFP/Tender Document.
- b) For participation in e-tendering process, the prospective bidder(s) has to be registered on NMRC's e-tendering portal <https://etender.up.nic.in>. On registration they will be provided with a User ID and a password enabling them to submit their Bids online using Digital System Certificate (DSC) and to witness various activities of the process. The authorized signatory of intending Bidder, as per Power of Attorney (POA), must have valid Class-II or Class-III digital signature. The Tender Document can only be downloaded or uploaded using Class-II or Class-III digital signature of the authorized signatory.
- c) **Schedule of Bidding Process:**

1.	Name of Work	Tender for awarding of exclusive advertisement rights in Metro Trains of NMRC network
2.	Method	Cost Based (H1, Highest One)
3.	Stages	Single Stage, Two Packet System
4.	Bid Processing Fee (Non-Refundable)	Rs. 23,600/- (Rs. 20,000/- + 18% GST). Bid Processing Fee shall be acceptable through online mode only i.e RTGS/NEFT. Details of NMRC's authorized bank name and Bank account No. to which payments to be made is as follows:

		HDFC Bank, Shop No. 63-66, Ganga Shopping Complex, Sector-29, Noida, Gautam Budhh Nagar, Uttar Pradesh-201301, IFSC Code – HDFC0004715,A/c No.-50200035332880, Title of the Account – Noida Metro Rail Corporation Ltd PB A/C
5.	Bid Security	Rs. 2.25 lacs (Rs. Two Lacs Twenty Five Thousand only). Bid Security amount shall be acceptable through online mode only i.e RTGS/NEFT. Details of NMRC's authorized bank name and Bank account No. to which payments to be made is as follows: HDFC Bank, Shop No. 63-66, Ganga Shopping Complex, Sector-29, Noida, Gautam Budhh Nagar, Uttar Pradesh-201301, IFSC Code – HDFC0004715,A/c No.-50200035332880, Title of the Account – Noida Metro Rail Corporation Ltd PB A/C
6.	Uploading of RFP/Tender Document on e-portal by NMRC	01/06/2019 on e-tendering website https://etender.up.nic.in
7.	Pre-Bid Meeting	11/06/2019 at 11 : 00 hrs at NMRC Office
8.	Last Date of receiving written queries by NMRC	14/06/2019 upto 18: 00 hrs.
9.	NMRC's response to queries by	18/06/2019
10.	Last Date & Time of Submission (e-tender) of Bid online	29/06/2019 up to 1500hrs
11.	Date & Time of Opening of Technical Bids online	01/07/2019 at 1500hrs
12.	Validity of Bid	Up to 180 days from the last date of submission of Bid.

Bidders are expected & assumed to carry out extensive survey of NMRC Trains, its Stations & other relevant information(s) and analysis of the Business opportunity at their own cost, before submitting their respective Bids for award of the License under this Tender.

The Bid submissions must be made online after uploading the mandatory scanned documents towards Bid Processing fee, Bid Security and other documents as stated in Tender Document.

All the uploaded files in Bid submission should be named properly and arranged systematically. No special character/space should be there in the name of uploaded file.

Bids received / Bid submitted after due Date & Time of Submission (e-tender) of Bids shall not be accepted under any circumstances.

d) In case of a Bid by a JV/Consortium of firms, following condition shall be abided by all the members of JV/Consortium:

- i) For the purpose of evaluation of the consortium, each member's contribution towards the turnover shall be considered in the same ratio of their equity participation in the consortium. (Illustration: Say If "A" and "B" are two members of Consortium. "A" is having 70% equity holding in Consortium and "B" is having 30% equity holding in Consortium. In such a condition, 70% of "A's" total turnover and 30% of "B's" total turnover will be taken into consideration for evaluation of eligibility of the Consortium).
- ii) The Lead Member of the Consortium shall maintain a minimum percentage share of 51% of the aggregate shareholding of the Consortium during full tenure of License Agreement.
- iii) Any change in percentage stake of Consortium members without prior written approval of NMRC shall be treated as Material Breach of Contract and Licensee's Event of Default entitling NMRC to en cash Interest Free Security Deposit/Performance Security and /or to terminate the License Agreement after 30 days notice.
- iv) Minimum percentage stake of any member in Consortium during license period (including lock-in period) shall not be less than 15%.
- v) Partners having less than 26% participation shall be considered as non-substantial partner and shall not be considered for evaluation which means that their eligibility shall not be considered for evaluation of Consortium.
- vi) All members of such entity shall be jointly and severely liable for the due performance of License agreement.

1.2 Tender Document can also be downloaded from NMRC's website www.nmrcnoida.com and has to be submitted online through e-tendering portal <https://etender.up.nic.in> only.

1.3 The Bidders are advised to keep in touch with e-tendering portal <https://etender.up.nic.in> and nmrcnoida.com for latest updates (addendum/corrigendum) in respect of this tender. There will be no other mode of communication for update, if any.

1.4 The Bid Processing Fee and the bid security amount have to be submitted Online through RTGS/NEFT by the specified date and time i.e. before the last date & time of uploading of bid, failing which the offer/bid of such bidder shall be declared as ineligible and the said Bid submitted shall be summarily rejected.

1.5 In case of any query regarding the RFP/Tender Document, the bidder can, in person, contact the office of –

O/o GM/Technical
NMRC Ltd., 3rd Block, 3rd Floor
Ganga Shopping Complex,
Sector-29, Noida
Gautam Budhh Nagar
Uttar Pradesh-201301