



# NOIDA METRO RAIL CORPORATION LIMITED

(A Joint Venture of the Govt. of India and Govt. of Uttar Pradesh)

Regd. Office: Block III, 3<sup>rd</sup> Floor, Ganga Shopping Complex, Sector 29, Noida 201301)

## YEAR END 2019

### Inauguration of Aqua Line 25.01.2019



### Commencement of Revenue Operation 26.01.2019



### Womens Day Celebration 08.03.2019



### International Yoga Day 21.06.2019



Installation of Plastic Machine 02.10.2019



Inauguration of New Office 21.11.2019



IGBC Platinum Plaque Award 06.12.2019



Inauguration of Training Centre 12.12.2019



Launch of E-Cycles 20.12.2019



***NOIDA METRO RAIL CORPORATION LIMITED***  
***(A JOINT VENTURE OF GOVT. OF INDIA AND GOVT. OF UTTAR PRADESH)***

*Noida Metro Rail Corporation Limited* is a joint venture between the Govt. of India (GoI) and Govt. of Uttar Pradesh (GoUP) having its registered office in Noida. NMRC carries out the metro rail operation of the Aqua Line Corridor and City Bus Service operation on different routes in Noida and Greater Noida to provide seamless connectivity to the commuters of Noida to Greater Noida in particular.

***The journey of the Aqua Line Metro Corridor***

Until 2014, with the efforts of the Noida Authority, the commuters enjoyed the metro connectivity till Noida City Centre via Blue Line network of Delhi Metro Rail Corporation Limited. However the need was felt that the metro facility must be extended to further routes in Noida and Greater Noida to provide seamless connectivity to the residents of Noida and Greater Noida in particular. With this vision, Noida Metro Rail Corporation (NMRC) was set up as a Special Purpose Vehicle on 05<sup>th</sup> November, 2014 for the purpose of Planning, Building and establishing of Mass Transit and other Urban Transport and people mover systems of all types and disciplines.

The project got completed in record time at a cost of INR 5503 Crores and for the first time in the history of metro rail projects in India, two authorities namely Noida Authority and Greater Noida Authority invested on behalf of a State Govt. i.e. the Uttar Pradesh Govt.

***Aqua Line Corridor- length, stations, ridership and revenue***

The corridor is stretched over a length of 29.7 kms covering 29 stations commencing from Sector 51 station in Noida and reaching out till Depot station in Greater Noida.

Ever since the commencement of Commercial Operations, NMRC has witnessed an upward trend in both ridership and revenue figures signifying trust of commuters.

The average daily ridership in January, 2019 (26<sup>th</sup> January onwards) was 11,852 and has increased to 20,390 in December 2019 (Updated till 26<sup>th</sup> December, 2019). The Company also witnessed a record ridership of 39, 451 commuters on 19<sup>th</sup>, September, 2019.

The average daily revenue rose from INR 3.6 Lakh in January, 2019 to INR 5.80 Lacs in December, 2019 (updated till 26<sup>th</sup> December, 2019) and recorded highest ever earning of INR 11.97 Lacs on 19<sup>th</sup> September, 2019

***City Bus Service- Noida & Greater Noida***

City bus service operation of the corporation was inaugurated by the then CM of Uttar Pradesh on 14<sup>th</sup> December, 2016 with an aim to provide world class road transport facility to the commuters of Noida-Greater Noida.

In the first phase, 50 AC CNG Low floor buses have been floated on 11 routes between Noida and Greater Noida. The buses are equipped with GPS System, panic button, special facility for women and specially abled with installed CCTV Cameras. The buses are monitored by UPSRTC. Approximately 10,000 passengers avail the services of city bus on daily basis. The minimum fare is INR 11 and the maximum fare is INR 51.

### Revenue Augmentation- Non-Farebox Initiatives

Non-Farebox revenue adds to the overall revenue growth of the organization. NMRC has taken several initiatives in order to augment its revenue from sources other than the operations of metro rail and city bus services.

#### 1. Co-Branding of Metro Stations

At present co-branding rights of following 7 stations of NMRC namely Delta 1, Alpha 1, Parichowk, KP II, Sector 148, Sector 142 and Sector 137 metro stations have already been awarded. NMRC earns annually INR 6.7 Crore through co-branding.

Tender for co-branding rights of remaining 14 stations has been floated.

#### 2. Film Shooting on NMRC Premises

In October 2019, shooting of the bollywood movie Ginni weds Sunny starring Yami Gautam and Vikrant Massey, was done on Aqua line corridor. This was the first commercial shoot that was done on Aqua Line Corridor under the Hiring of Premise policy of NMRC.

#### 3. Property Development

Under the property development initiative, license for commercial space at Sector 137 and Sector 51 metro stations has been awarded. Through this license, NMRC will generate an approximate revenue of INR 4 Crore/Annum.

#### 4. Advertisement Rights

Rights for Advertisement inside train including train wrapping have been awarded. NMRC will generate revenue of INR 97.20 Lacs/Annually through the advertisement rights awarded.

#### 5. Multi Modal Integration

##### - Feeder bus services

NMRC is presently running 50 CNG AC low floor buses on different routes in Noida and Greater Noida

- **Paid e-rickshaw services**

50 paid e-rickshaws services are in operation at different metro station under multi modal integration of last mile connectivity initiative by NMRC.

- **Free e-rickshaw service**

NMRC also provides free e-rickshaw service to its commuters to provide seamless connectivity between sector 51 station of aqua line corridor of NMRC and Sector 52 station of blue line corridor of DMRC.

**Initiatives taken by NMRC for better commuter experience**

1. Free RO Water and Toilet Facility at stations
2. Mobile Application NMRC Ticket App, single use QR Tickets, smart card for passenger fare
3. FM Radio at metro stations
4. Installation of Rooftop Solar Panels on all its 21 stations
5. Plastic vending machine installed at Sector 51 metro station to dispose off plastic materials

**Solar Power Initiatives**

NMRC has installed Solar Panels on all its 21 stations including the Depot and power generation through these solar panels will help NMRC in huge saving annually. The power generation from solar panels will meet all the basic power requirements of NMRC stations and Depots like lighting, lifts and escalators, air conditioning, etc.

**Security & Safety of our Commuters**

The safety and security of the entire metro network is being looked after by Provincial Armed Constabulary (PAC). The alert and vigilant team of PAC has ensured that the commuters of Aqua Line feel safe and secure while travelling. No untoward incident has been reported till date since the commencement of operations. CCTV cameras have been installed inside the trains and at stations at the concourse and platform and other areas to regularly monitor passenger movement and address their safety concerns.

The second level security is handled by an outsourced private security agency at NMRC's metro stations who are basically in charge of frisking of passengers and local level security. Due to the alertness of the security staff, a lot of passengers have been returned their valuables which were lost/misplaced by them while travelling in the Metro. At present around 727 personnel(s) in total have been deployed to look after the safety and security operations of NMRC.

## *"The journey so far- a year full of learning and experience"*

### *25.01.2019- Inauguration of the Aqua Line metro corridor*

Shri Yogi Adityanath, Hon'ble Chief Minister of Uttar Pradesh and Shri Hardeep Singh Puri, Minister of State (I/C), Ministry of Housing and Urban Affairs, Govt. of India inaugurated the aqua line corridor.

### *26.01.2019- Commencement of revenue/commercial operation of Aqua Line*

The corridor was finally opened for public on 26th January, 2019 and with this the commercial operations of aqua line corridor commenced.

### *08.03.2019 Celebration of women's day at Corporate Office*

NMRC celebrated the International Women's Day with much fanfare. All the women staff posted at all the stations, depot and at the head office were invited for the occasion which was held at the NMRC headquarters in Noida. Mr. P. D. Upadhyay, Executive Director; Mr. Manoj Vajpayee, GM / Technical and Mr. Rajneesh Pandey, AGM / HR felicitated all the women employees of NMRC and encouraged them to achieve their dreams. They also assured the women employees of their unstinting support.

### *15.03.2019 Medical Camp and Tree Plantation drive organised at Greater Noida Depot*

NMRC organized a free Medical Camp for all its employees on 15.03.2019. The camp was organized by Dr. Sudheer Kumar Sharma, Medical Consultant/NMRC in collaboration with Sharda Group of Hospitals. The camp was organized from 10 AM to 2 PM and was attended by Shri P. D, Upadhyay, Executive Director/ NMRC and other senior officers. Around 155 employees and staff members of NMRC registered themselves for the camp and got themselves tested. The camp had facility for general check-up (blood pressure, blood glucose, etc.) eyes check-up, dental check-up, diet consultation and ECG.

NMRC also organized a tree plantation drive at its Greater Noida Depot. Shri P. D, Upadhyay, Executive Director/ NMRC and other senior officers planted trees on the occasion. Trees of various varieties like, Mango, Guava, Jamun, Neem, Ficus, etc. have been planted at the Depot as well as other sites near the metro stations as part of this drive.

### *23.04.2019 Grant of technical knowledge to GBU Students*

Under the tie up with Gautam Buddha University, batch of around 40 students consisting of students studying B.Tech and M.Tech in the fields of Electronics, Computer Science and Civil Engineering from Gautam Buddha University (GBU) visited the Noida Metro Rail Corporation (NMRC) Depot to gain first-hand knowledge about the functioning of the Noida Metro and the technical aspects associated with it. The students visited the Operational Control Centre (OCC) of the Aqua Line situated at

the Greater Noida Depot where they were explained the functioning of OCC and system of monitoring trains along with other technical aspects related to telecom and signaling.

#### **24.05.2019 Special Camp organized for NSEZ Employees/Entrepreneurs**

Noida Metro Rail Corporation (NMRC) organised a special camp for issuing NMRC's Smart Card exclusively for Noida Special Economic Zone (NSEZ) employees / entrepreneurs. The camp was organised by NMRC in collaboration with the State Bank of India (SBI) and officials from both NMRC and SBI were deployed at the NSEZ Metro station to ensure the smooth issuing of the cards to the NSEZ work force and to cater to all their doubts and queries regarding the Smart Cards.

NMRC has built a dedicated station near the NSEZ campus namely NSEZ Metro Station to facilitate people who travel from Noida, Greater Noida, Dadri and Delhi to the NSEZ campus daily for work. NMRC has also constructed a Foot Over Bridge from the NSEZ station to the NSEZ Campus for facilitating the movement of commuters who use the Metro Line to travel to their offices in the NSEZ Campus.

#### **21.06.2019 Celebration of International Yoga day**

NMRC observed the International Day of Yoga at its Metro Depot in Greater Noida and at its Bus Depot located at Sector 90, Noida to raise awareness regarding the benefits of practicing yoga amongst all its officers and staff. Shri P. D. Upadhyay, Executive Director, NMRC alongwith other senior officers of NMRC attended the Yoga session at both the depots and boosted the morale of all NMRC employees while urging them to adopt a healthy lifestyle in order to live a happy and fulfilling life.

#### **14.07.2019 & 15.07.2019 Visit of Nigerian Railway Delegation to NMRC**

A high-profile delegation from Nigeria comprising of 09 senior Railway officers from the Nigerian Railway Corporation and Transportation Infrastructure Department visited the Noida Metro Rail Corporation (NMRC) on 14th and 15th July 2019. The delegation visited few metro stations to understand the Ticketing and AFC system used by NMRC. The delegation sought NMRCs expertise in helping them in improving their Railway System and implementing latest technology in the Nigerian Railway System.

#### **17.08.2019 Inauguration of Medical centre and Mother Dairy for NMRC Staff in NMRC Staff Colony.**

Shri Alok Tandon, Ex-MD, NMRC inaugurated the Medical centre established for treatment of NMRC staff as well as the mother dairy shop set up in the staff quarters for daily needs of NMRC Staff.

**18.08.2019 Inauguration of Walkway between Sector 51 metro station of Aqua Line and Sector 52 metro station of DMRCs blue line**

Shri D.S. Mishra, IAS, Secretary (MOHUA) inaugurated the walkway and flagged off the free e-rickshaw service to provide seamless connectivity to the commuters of two metro networks

**02.10.2019 Installation of Plastic Crushing Machine at Sector 51 metro station**

In an attempt to provide a better disposal system on its premises, Noida Metro Rail Corporation (NMRC) set up a machine to dispose off plastic waste at Sector 51 metro station. Shri D.S. Mishra, IAS, Secretary (MOHUA) was present on this occasion. NMRC has planned to install this machine at all metro stations. In order to contribute more to environment NMRC had also set up counters at various stations where commuters can get 1 jute bag in exchange of plastic bags and plastic bottles. NMRC also won the award for the cleanest organization in a programme organized by Noida Authority under the Swachh Bharat Mission. Nukkad natak was also organized by NMRC in order to raise awareness among the common people against the use of plastic.

**19.09.2019 Highest ever ridership and revenue**

This day recorded the highest ever ridership and revenue figures since inception. The ridership on this day stood at 39,451 and the revenue stood at 11.97 lacs.

**05.11.2019 Celebration of 5th foundation day of NMRC**

On successful completion of a remarkable journey of 5 years since inception, NMRC celebrated its 5th foundation day at Indira Gandhi Kala Kendra, Noida. For rendering outstanding services, the selected employees of NMRC were bestowed by a MD award. Further, Shri P.D. Upadhyay, Executive Director, NMRC and Commandant of 49th PAC Battalion Mrs. Kalpana Saxena, IPS were given special commendation certificate for their valuable contribution to the Corporation and a special award was also given to Shri V.P.S Komar, SO to MD. The guest and the audience enjoyed cultural events organized at the venue which included melodious ghazal singing performances by the famous Hussain Bandhu, Md. Vakil and traditional kathak dance performance by the disciple of Sushree Anu Sinha and other performances by the talented artists of Foundation for Krishna Kala and Education Society.

**21.11.2019- Inauguration of New Office and launch of improved version of NMRC Website.**

Mrs. Ritu Maheshwari, IAS, Managing Director, NMRC & CEO Noida Authority inaugurated the new extended office of NMRC. The new extended office was necessary for NMRC considering the growth in operations which necessitates increase in work records as well as accommodating more staff in the years to come.

On the said occasion, new improved version of NMRC website was also launched by Managing Director, NMRC.



### *New website features:*

1. Journey planner
2. E-KYC of NMRC Smart Card
3. E-Tickets app download for purchase of QR Tickets
4. Vendor Registration
5. Foot over Bridge (FOB) Policy and Hiring of NMRC Premise Policy

### *03.12.2019 - U.P. cabinet approval accorded for the extended metro line from Sector 71 metro station to Knowledge Park V.*

UP Cabinet accorded approval for the extension of the aqua line which is to be developed in two phases. First phase will connect Noida Sec 51 to Greater Noida Sector 2 and Second one will extend to KP V from Greater Noida Sector 2

### *06.12.2019 - NMRC felicitated with IGBC Platinum Plaque Award*

All the 21 stations of the Noida-Greater Noida Metro Corridor (Aqua Line) were felicitated with IGBC Platinum Plaque Award, the highest in the category of IGBC Green MRTS rating system during the 4th edition of the National Conference on Green Metro Systems held at DMRC Bhawan, New Delhi. On behalf of NMRC, Shri P.D. Upadhyay, Executive Director and Shri Avinash Kumar, DGM (Operations & Rolling Stock) took the award.

### *12.12.2019 - Inauguration of Training Centre at NMRC Depot and Kendriya Bhandar at NMRC Staff Colony in Greater Noida & Inspection of the operation control centre by MD, NMRC*

Mrs. Ritu Maheshwari, IAS, Managing Director, NMRC inaugurated the training centre established for training of PAC personnel deployed in security & safety operations of Noida-Greater Noida corridor as well as for training of O&M staff of NMRC. Through this training centre specialized training would be imparted to PAC personnel(s) by senior PAC Officials with an aim to equip them with all desired skills necessary for rendering their services in an efficient manner at metro stations. Further, through the extension of this training centre, training would also be provided to the Direct recruited personnel(s) of NMRC operations staff by experienced NMRC Officials to develop skills necessary for running the operations & maintenance function of the Corporation. Refresher training will also be imparted to equip personnel with new skills, methods and processes necessary for rendering services.

### *20.12.2019- Launch of e-cycles under the last mile connectivity initiative of Noida Metro Rail Corporation Limited*

On 20<sup>th</sup> December, 2019, Hon'ble Member of Parliament, Dr. Mahesh Sharma and Mrs. Ritu Maheshwari, IAS, Managing Director, NMRC & CEO Noida Authority flagged off the services of e-cycles as part of the green initiative to provide last mile connectivity to the commuters of the Aqua Line corridor of NMRC. NMRC has partnered with consortium of

UTU Mobility Pvt. Ltd & Chartered bike to install a full capacity electric peddle assist bike system. Under this initiative, through the green ride application e-cycles can be used at very nominal charges.

## **THE JOURNEY AHEAD**

### **1. NEW METRO LINES**

In order to provide seamless connectivity to the commuters of Delhi, Noida and Greater Noida, NMRC has proposed 3 new metro corridors

- Sector - 51 to Knowledge Park - V corridor (14.958 Km with 09 Stations) which will be developed in two phases. First phase will cover 5 stations (9km long line) starting from Noida Sector 51 to Greater Noida west (Approval granted by U.P. Govt. on 03.12.2019)
- Sector - 142 to Botanical Garden corridor (DPR under revision)
- Depot Station to Boraki corridor (DPR to be prepared)

### **2. PLANNED INITIATIVES**

- Pink stations for women empowerment
- Development of Theme based metro markets near parking areas
- QR Based shopping and digital marketing at metro stations
- Food and other kiosk at metro stations
- Electrical vehicle charging stations at metro stations premises
- Property development at metro stations premises

*This one year journey since commencement of commercial operations of Aqua line corridor has been remarkable. We are committed to serve public at large and are confident that in the years to come the commuters from Delhi, Noida and Greater Noida will enjoy a world class public transport system. The upcoming metro lines will change the entire face of Noida and Greater Noida.*

**RITU MAHESHWARI, MD, NMRC & CEO NOIDA AUTHORITY**

*The journey has been full of learning and experience for us. We have made tremendous efforts to provide commuters a hassle free travel experience. With implementation of planned initiatives we are sure that we will be able to capitalize more on all round commuter satisfaction.*

**P.D. UPADHYAY, EXECUTIVE DIRECTOR, NMRC**

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*Issued by Corporate Communication Dept.*