Notice Inviting Tender (NIT)/ Data Sheet E - Tender No. – NMRC/Inside Station Advt./372R1/385/2025

| License Period 3 (Three) Years extendable to 1+1 year on terms and condition offered by NMRC at that time | 1 | Name of the Bid | RFP for Licensing of Inside Station Advertisement Rights at 09 Metro Stations in NMRC Network | |
|--|---------------------------------------|---|--|--|
| Revenue Based Selection (Highest - H1) | 2 | License Period | 3 (Three) Years extendable to 1+1 year on terms and condition | |
| Rs. 5,900/- (Inclusive of GST) to be paid through RTGS/NEFT mode in the bank account as detailed at SI. No. 12 of this table. Rs. 1,29,000/- to be paid through RTGS/NEFT mode in the bank account as detailed at SI. No. 12 of this table. Rs. 1,29,000/- to be paid through RTGS/NEFT mode in the bank account as detailed at SI. No. 12 of this table. Rs. 1,29,000/- to be paid through RTGS/NEFT mode in the bank account as detailed at SI. No. 12 of this table. Rs. 1,29,000/- to be paid through RTGS/NEFT mode in the bank account as detailed at SI. No. 12 of this table. Rs. 1,29,000/- to be paid through RTGS/NEFT mode in the bank account as detailed at SI. No. 12 of this table. Rs. 1,29,000/- to be paid through RTGS/NEFT mode in the bank account as detailed at SI. No. 12 of this table. Rs. 1,29,000/- to be paid through RTGS/NEFT mode in the bank account as detailed at SI. No. 12 of this table. Rs. 1,29,000/- to be paid through RTGS/NEFT mode in the bank account as detailed at SI. No. 12 of this table. Rs. 1,29,000/- to be paid through RTGS/NEFT mode in the bank account. Inside the paid account as detailed at SI. No. 12 of this table. Rs. 1,29,000/- to be paid through RTGS/NEFT mode in the bank account as detailed at SI. No. 12 of this table. Rs. 1,29,000/- to be paid through RTGS/NEFT mode in the bank account. Inside the paid account and the paid account and the paid account. Inside the paid account. In the paid account and the paid account. In the paid account. In the paid account. In the paid account and the paid account and the paid account. In the paid account and the paid account an | 3 | Method of selection | | |
| account as detailed at Sl. No. 12 of this table. Bid System | | | Rs. 5,900/- (Inclusive of GST) to be paid through RTGS/NEFT | |
| Noida Metro Rail Corporation Limited, Block-III, 3rd Floor, Ganga Shopping Complex, Sector-29, Noida 201301 Website: www.mmcnoida.com. :http://elender.up.nic.in ED/NMRC Email: pb.pd.nmrc@gmail.com 180 days Bid Language English INR 10 Bid Currency INR 11 Consortium to be allowed Yes For Submission of Bid Processing Fee & EMD HDFC Bank, Shop No. 63-66, Ganga Shopping Complex, Sector-29, Noida, Gautam Budsh Nagar, Uttar Pradesh-201301, IFSC Code – HDFC0004715, A/c No 50200035332880, Title of the Account – Noida Metro Rail Corporation Ltd PB A/C Schedule of Bidding Process/Key Dates 13 Uploading of RFP/Bid Document on e-portal by NMRC 14 Pre-Bid Meeting 09.05.2025, 11:45 hrs (IST); To be assembled in NMRC Office at Ganga Shopping Complex, Sector-29, Noida, Uttar Pradesh 15 Site Visit 09.05.2025, 11:45 hrs (IST); To be assembled in NMRC Office at Ganga Shopping Complex, Sector-29, Noida, Uttar Pradesh 16 Last date of receipt of written queries against pre-bid meeting 17 NMRC response to pre-bid queries (if any) Last Date and time of Bid Submission on e – portal 18 Online Bid Submission Start Date 19 Last Date and time of Bid Submission on e – portal | 5 | EMD | Rs. 1,29,000/- to be paid through RTGS/NEFT mode in the bank account as detailed at SI. No. 12 of this table. | |
| Block-III, 3rd Floor, Ganga Shopping Complex, Sector-29, Noida 201301 Website: www.nmrcnoida.com. :http://letender.up.nic.in ED/NMRC Email: pb.pd.nmrc@gmail.com Bid Validity Period Bid Language English Consortium to be allowed For Submission of Bid Processing Fee & EMD HDFC Bank, Shop No. 63-66, Ganga Shopping Complex, Sector-29, Noida, Gautam Budhah Nagar, Uttar Pradesh-201301, IFSC Code – HDFC0004715, A/c No 5020035332880, Title of the Account – Noida Metro Rail Corporation Ltd PB A/C Schedule of Bidding Process/Key Dates Uploading of RFP/Bid Document on e-portal by NMRC 12 Pre-Bid Meeting D9.05.2025, 11:05 hrs (IST); To be assembled in NMRC Office at Ganga Shopping Complex, Sector-29, Noida, Uttar Pradesh 13 Site Visit D9.05.2025, 11:45 hrs (IST); To be assembled in NMRC Office at Ganga Shopping Complex, Sector-29, Noida, Uttar Pradesh 14 Last date of receipt of written queries against pre-bid meeting 15 NMRC response to pre-bid queries (if any) 16 Conline Bid Submission Start Date 17 NMRC response to Bid Submission on e – portal Description of Processing Complex (IST) Description of Processing Complex (IST) Description of Processing Complex (IST) Description on e – portal Description of Processing Complex (IST) | 6 | Bid System | Two Bid System (Technical and Financial) in Single Stage | |
| 9 Bid Language English 10 Bid Currency INR 11 Consortium to be allowed Yes For Submission of Bid Processing Fee & EMD HDFC Bank, Shop No. 63-66, Ganga Shopping Complex, Sector-29, Noida, Gautam Budhh Nagar, Uttar Pradesh-201301, IFSC Code – HDFC0004715, A/c No 50200035332880, Title of the Account – Noida Metro Rail Corporation Ltd PB A/C Schedule of Bidding Process/Key Dates 13 Uploading of RFP/Bid Document on e-portal by NMRC 14 Pre-Bid Meeting 09.05.2025 15 Site Visit 09.05.2025, 11:00 hrs (IST) in NMRC Office at Ganga Shopping Complex, Sector-29, Noida, Uttar Pradesh 16 Last date of receipt of written queries against pre-bid meeting 09.05.2025, Queries must also be emailed to pb.pd.nmrc@gmail.com in word as well as pdf format. 17 NMRC response to pre-bid queries (if any) 18 Online Bid Submission Start Date 14.05.2025 19 Last Date and time of Bid Submission on e – portal | 7 | Corporation, website, Designation of | Block-III, 3rd Floor, Ganga Shopping Complex, Sector-29, Noida 201301 Website: www.nmrcnoida.com , :http://etender.up.nic.in ED/NMRC | |
| 10 Bid Currency 11 Consortium to be allowed 12 Account Details for RTGE/NEFT 13 Pre-Bid Meeting 14 Pre-Bid Meeting 15 Site Visit 16 Last date of receipt of written queries against pre-bid meeting 17 Name Account Details for RTGE/DET 18 Online Bid Submission Start Date 19 Last Date and time of Bid Submission of Bid Processing Fee & EMD 19 HDFC Bank, Shop No. 63-66, Ganga Shopping Complex, Sector-29, Noida, Gautam Budhh Nagar, Uttar Pradesh-201301, IFSC Code – HDFC0004715, A/c No 50200035332880, Title of the Account – Noida Metro Rail Corporation Ltd PB A/C Schedule of Bidding Process/Key Dates 13 Uploading of RFP/Bid Document on e-portal by NIMRC 90.05.2025, 11:00 hrs (IST) in NMRC Office at Ganga Shopping Complex, Sector-29, Noida, Uttar Pradesh 19 Complex Sector-29, Noida, Uttar Pradesh 19 Last Date and time of Bid Submission on e – portal 10 Pre-Bid Meeting 11 NMRC response to pre-bid queries (if any) 12 Account Pradesh 13 Uploading of RFP/Bid Document on e-portal 14 Pradesh 15 Site Visit 16 Site Visit 17 NMRC response to pre-bid queries (if any) 18 Online Bid Submission Start Date 19 Last Date and time of Bid Submission on e – portal | 8 | Bid Validity Period | 180 days | |
| 10 Bid Currency 11 Consortium to be allowed 12 Account Details for RTGE/NEFT 13 Pre-Bid Meeting 14 Pre-Bid Meeting 15 Site Visit 16 Last date of receipt of written queries against pre-bid meeting 17 Name Account Details for RTGE/DET 18 Online Bid Submission Start Date 19 Last Date and time of Bid Submission of Bid Processing Fee & EMD 19 HDFC Bank, Shop No. 63-66, Ganga Shopping Complex, Sector-29, Noida, Gautam Budhh Nagar, Uttar Pradesh-201301, IFSC Code – HDFC0004715, A/c No 50200035332880, Title of the Account – Noida Metro Rail Corporation Ltd PB A/C Schedule of Bidding Process/Key Dates 13 Uploading of RFP/Bid Document on e-portal by NIMRC 90.05.2025, 11:00 hrs (IST) in NMRC Office at Ganga Shopping Complex, Sector-29, Noida, Uttar Pradesh 19 Complex Sector-29, Noida, Uttar Pradesh 19 Last Date and time of Bid Submission on e – portal 10 Pre-Bid Meeting 11 NMRC response to pre-bid queries (if any) 12 Account Pradesh 13 Uploading of RFP/Bid Document on e-portal 14 Pradesh 15 Site Visit 16 Site Visit 17 NMRC response to pre-bid queries (if any) 18 Online Bid Submission Start Date 19 Last Date and time of Bid Submission on e – portal | 9 | Bid Language | English | |
| 11 Consortium to be allowed Yes | 10 | | | |
| Account Details for RTGE/NEFT HDFC Bank, Shop No. 63-66, Ganga Shopping Complex, Sector-29, Noida, Gautam Budhh Nagar, Uttar Pradesh-201301, IFSC Code – HDFC0004715, A/c No 50200035332880, Title of the Account – Noida Metro Rail Corporation Ltd PB A/C Schedule of Bidding Process/Key Dates 13 Uploading of RFP/Bid Document on e-portal by NMRC 14 Pre-Bid Meeting 15 Site Visit 16 Last date of receipt of written queries against pre-bid meeting 17 NMRC response to pre-bid queries (if any) 18 Online Bid Submission Start Date 19 Last Date and time of Bid Submission on e – portal | 11 | Consortium to be allowed | Yes | |
| Uploading of RFP/Bid Document on e- portal by NMRC 14 Pre-Bid Meeting 09.05.2025, 11:00 hrs (IST) in NMRC Office at Ganga Shopping Complex, Sector-29, Noida, Uttar Pradesh 15 Site Visit 09.05.2025, 11:45 hrs (IST); To be assembled in NMRC Office at Ganga Shopping Complex, Sector-29, Noida, Uttar Pradesh 16 Last date of receipt of written queries against pre-bid meeting 17 NMRC response to pre-bid queries (if any) 18 Online Bid Submission Start Date 19 Last Date and time of Bid Submission on e – portal 20 0.05.2025 19 19 Cannow Complex (IST) 10 0.05.2025 10 0.05.2025 11 0.05.2025 09.05.2025, 11:45 hrs (IST); To be assembled in NMRC Office at Ganga Shopping Complex, Sector-29, Noida, Uttar Pradesh 10 0.05.2025, 11:45 hrs (IST); To be assembled in NMRC Office at Ganga Shopping Complex, Sector-29, Noida, Uttar Pradesh 10 0.05.2025, Queries must also be emailed to pb.pd.nmrc@gmail.com in word as well as pdf format. 11 14.05.2025 12 0.05.2025 up to 1500 hrs (IST) | 12 | Account Details for RTGE/NEFT | HDFC Bank, Shop No. 63-66, Ganga Shopping Complex, Sector-29, Noida, Gautam Budhh Nagar, Uttar Pradesh-201301, IFSC Code – HDFC0004715,A/c No 50200035332880, Title of the | |
| portal by NMRC 14 Pre-Bid Meeting 15 Site Visit 16 Last date of receipt of written queries against pre-bid meeting 17 NMRC response to pre-bid queries (if any) 18 Online Bid Submission Start Date 19 Last Date and time of Bid Submission on e – portal 19 Complex by NMRC (IST) in NMRC (IST) in NMRC Office at Ganga Shopping Complex, Sector-29, Noida, Uttar Pradesh 19 Online Bid Submission 10 09.05.2025, 11:45 hrs (IST); To be assembled in NMRC Office at Ganga Shopping Complex, Sector-29, Noida, Uttar Pradesh 10 09.05.2025, Queries must also be emailed to pb.pd.nmrc@gmail.com in word as well as pdf format. 17 14.05.2025 18 00.05.2025 up to 1500 hrs (IST) | Schedule of Bidding Process/Key Dates | | | |
| Complex, Sector-29, Noida, Uttar Pradesh 15 Site Visit 16 Last date of receipt of written queries against pre-bid meeting 17 NMRC response to pre-bid queries (if any) 18 Online Bid Submission Start Date 19 Last Date and time of Bid Submission on e – portal Complex, Sector-29, Noida, Uttar Pradesh 19 Online Bid Submission 10 Online Bid Submission Complex, Sector-29, Noida, Uttar Pradesh 11 Online Bid Submission Complex, Sector-29, Noida, Uttar Pradesh 12 Online Bid Submission Start Date 13 Online Bid Submission Complex, Sector-29, Noida, Uttar Pradesh 14 Online Bid Submission Sector-29, Noida, Uttar Pradesh 15 Online Bid Submission Start Date 16 Online Bid Submission Start Date 17 Complex, Sector-29, Noida, Uttar Pradesh 18 Online Bid Submission Start Date 19 Complex, Sector-29, Noida, Uttar Pradesh 19 Online Bid Submission Sector-29, Noida, Uttar Pradesh 19 Online Bid Submission Start Date 10 Online Bid Submission Start Date 11 Online Bid Submission Start Date 12 Online Bid Submission Start Date 13 Online Bid Submission Start Date 14 Online Bid Submission Start Date | 13 | Uploading of RFP/Bid Document on e- portal by NMRC | 06.05.2025 | |
| 15 Site Visit Office at Ganga Shopping Complex, Sector-29, Noida, Uttar Pradesh 16 Last date of receipt of written queries against pre-bid meeting 09.05.2025, Queries must also be emailed to pb.pd.nmrc@gmail.com in word as well as pdf format. 17 NMRC response to pre-bid queries (if any) 14.05.2025 18 Online Bid Submission Start Date 14.05.2025 19 Last Date and time of Bid Submission on e – portal 26.05.2025 up to 1500 hrs (IST) | 14 | Pre-Bid Meeting | 09.05.2025, 11:00 hrs (IST) in NMRC Office at Ganga Shopping Complex, Sector-29, Noida, Uttar Pradesh | |
| against pre-bid meeting NMRC response to pre-bid queries (if any) 17 Online Bid Submission Start Date 18 Last Date and time of Bid Submission on e – portal 19 Capture Discourse in word as well as pdf format. 14.05.2025 14.05.2025 26.05.2025 up to 1500 hrs (IST) | 15 | Site Visit | Office at Ganga Shopping Complex, Sector-29, Noida, Uttar | |
| 17 any) 18 Online Bid Submission Start Date 19 Last Date and time of Bid Submission on e – portal 26.05.2025 up to 1500 hrs (IST) | 16 | | 1 | |
| 19 Last Date and time of Bid Submission on e – portal 26.05.2025 up to 1500 hrs (IST) | 17 | | 14.05.2025 | |
| 19 on e – portal 26.05.2025 up to 1500 hrs (IST) | 18 | Online Bid Submission Start Date | 14.05.2025 | |
| 20 Date of Technical Bid Opening 26.05.2025, 1600 hrs (IST) | 19 | l . | 26.05.2025 up to 1500 hrs (IST) | |
| | 20 | Date of Technical Bid Opening | 26.05.2025, 1600 hrs (IST) | |

The selected bidder/Licensee should follow the following timeline:

| Stage of Activity | Time Period |
|--|--|
| Payment of Interest Free Security Deposit to NMRC by successful bidder | Within 30 days of submission of Letter of Acceptance |
| Tendered space to be handed over to successful Bidder | Within 7 days of Payment of Interest Free Security Deposit |
| Payment of Advance Quarterly License Fee for 1st Quarter | Within 60 days from date of handing over of the licensed premises |
| Signing of License Agreement | Within 30 days after Handing Over of the tendered space |
| Commencement of License Fee | Immediately after 60 days fitment period i.e., w.e.f. 61st day of date of handing over of tendered space |