Chapter: 2

Notice Inviting Tender TENDER No NMRC/Piers _ Adv./Noida Region/352/2024

SI	Name of the Work	"Tender for Licensing of Advertisement Rights on the
No.		Metro Piers & Median(s) in Noida Region of Aqua Line in
INO.		NMRC Network".
1	Section offered for work	From Dead End of Sector -51 to Sector 148 Metro Station
2	License Period	5 Years only
3	Method of selection	Revenue Based (H1)
4	Bid System	Two Packet System
5	Name and address of the	Noida Metro Rail Corporation (NMRC), 3rdBlock, 3rd
	Corporation & designation of Tender	Floor, Ganga Shopping Complex, Sector-29, Noida,
	Authority	Distt Gautam Budh Nagar, Uttar Pradesh-201301,
		Executive Director
6	Bid Validity period	180 days
7	Bid Language	English
8	Bid Currency	INR
9	Consortium to be allowed	Yes
10	Bid Processing Fee	Rs. 23,600/- (Including GST @ 18%) payable vide
		RTGS/NEFT mode only
11	EMD	Rs 10,25,000/- payable vide RTGS/NEFT mode only
12	Account detail for RTGS/NEFT	For Submission of Bid Processing Fee &EMD online
		HDFC Bank, Shop No. 63-66, Ganga Shopping Complex,
		Sector-29, Noida,
		Gautam Budh Nagar, Uttar Pradesh-201301
		IFSC Code – HDFC0004715
		A/c No 50200035332880
		Title of the Account – Noida Metro Rail Corporation Ltd
40	Halada Barata DED/Tarata Danisa A	PB A/C
13	Uploading of RFP/Tender Document	12.12.2024
44	on e-portal by NMRC Pre-bid Meeting	23.12.2024 at 11:00 hrs. (IST), in NMRC Office at Ganga
14	Fre-big ivideding	Shopping Complex, 3 rd Floor, Sector-29, Noida, Uttar
		Snopping Complex, 3° Floor, Sector-29, Noida, Ottar Pradesh-201301
15	Site Visit	23.12.2024 at 11:30 hrs (IST). To be assembled in NMRC
'3	One viole	Office at Ganga Shopping Complex, 3 rd Floor, Sector-29,
		Noida, Uttar Pradesh-201301
16	Last date of receipt of queries	Upto 23.12.2024. Queries must be emailed to
1	against the Pre-Bid meeting	pb.pd.nmrc@gmail.com in word and pdf format both.
17	NMRC response to Pre-bid queries	
1	(If any)	30.12.2024 till 18:00 hrs.
	Start of bid submission	31.12.2024
19	Last Date of bid submission on e-	13.01.2025 up to 15:00hrs (IST)
	portal	
20	Date of Technical Bid Opening	13.01.2025 at 16:00 hrs (IST)

The selected bidder/Licensee should follow the following timeline

Stage of Activity	Time Period
Payment of Interest Free Security Deposit to NMRC by successful bidder	
Advertisement Space to be handed over to Selected Bidder	Within 7 days of Payment of Interest Free Security Deposit
Payment of Advance Quarterly License Fee for 1st Quarter	Within Seventy Five (75) days from date of handing Over of the licensed space
Signing of License Agreement	Within 30 days after Handing Over of the licensed space
Commencement of License Period	Immediately after expiry of 75 days fitment period i.e. w.e.f. 76th days after the date of handing over of Licensed Space