



Noida Metro Rail Corporation Limited

E - Tender No. – NMRC/Inside Station Advt./331R3/336/2024

Name of Work- “RFP for Licensing of Inside Station Advertisement Rights at 06 Metro Stations in NMRC Network”

Addendum-2

Summary Sheet

Sr. No.	Part/ Section/Sub-section	Description of clause	Page No.	Clause No./Item No.	Addendum/Corrigendum	Remarks
1.	RFP -Chapter 2 Term of reference / 2. Scope of work/ 2.1 inside station advertisement at 6 metro station/ 2.1.16 / (g)	Exception to Exclusivity for 6 Metro Station in this contract	11 of RFP	2.1.16 (g)	Attached annexure A – new clause (g) added in 2.1.16	Replaced page11 by 11R
2.	RFP- DLA -Chapter 3. Scope of work/ 3.1 inside station advertisement at 6 metro station/3.1.16/(g)	Exception to Exclusivity for 6 Metro Station in this contract	55 of RFP	3.1.16 (g)	Attached annexure A – new clause (g) added in 3.1.16	Replaced page 55 by 55R
3.	RFP -NIT/Data sheet	Notice inviting Tender/Datasheet	5R of RFP	19 , 20	Attached annexure C - Bid submission date extended	Replaced page 5R by 5R1

Notice Inviting Tender (NIT)/ Data Sheet
E - Tender No. – NMRC/Inside Station Advt./331R3/336/2024

1	Name of the Bid	RFP for Licensing of Inside Station Advertisement Rights at 06 Metro Stations in NMRC Network
2	License Period	3 (Three) Years extendable to 1+1 year at a time at mutually agreed terms and condition
3	Method of selection	Revenue Based Selection (Highest - H1)
4	Bid Processing Fee	Rs. 5,900/- (Inclusive of GST) to be paid <i>through RTGS/NEFT mode in the bank account as detailed at Sl. No. 12 of this table.</i>
5	EMD	Rs. 2,00,000/- to be paid <i>through RTGS/NEFT mode in the bank account as detailed at Sl. No. 12 of this table.</i>
6	Bid System	Two Bid System (Technical and Financial) in Single Stage
7	Name and address of the Corporation, website, Designation of Official & e mail	Noida Metro Rail Corporation Limited, Block-III,3rd Floor,GangaShoppingComplex, Sector-29, Noida 201301 Website: www.nmrcnoida.com , :http://etender.up.nic.in ED/NMRC Email: nmrcnoida@gmail.com
8	Bid Validity Period	180 days
9	Bid Language	English
10	Bid Currency	INR
11	Consortium to be allowed	Yes
12	Account Details for RTGE/NEFT	For Submission of Bid Processing Fee & EMD HDFC Bank, Shop No. 63-66, Ganga Shopping Complex, Sector-29, Noida, Gautam Budhh Nagar, Uttar Pradesh-201301, IFSC Code – HDFC0004715,A/c No.- 50200035332880, Title of the Account – Noida Metro Rail Corporation Ltd PB A/C
Schedule of Bidding Process/Key Dates		
13	Uploading of RFP/Bid Document on e-portal by NMRC	14.08.2024
14	Pre Bid Meeting	21.08.2024, 11:00 hrs (IST) in NMRC Office at Ganga Shopping Complex, Sector-29, Noida, Uttar Pradesh
15	Site Visit	21.08.2024, 11:45 hrs (IST); To be assembled in NMRC Office at Ganga Shopping Complex, Sector-29, Noida, Uttar Pradesh
16	Last date of receipt of written queries against pre-bid meeting	21.08.2024, Queries must also be emailed to nmrcnoida@gmail.com in word as well as pdf format.
17	NMRC response to pre-bid queries (if any)	06.09.2024
18	Online Bid Submission Start Date	07.09.2024
19	Last Date and time of Bid Submission on e - portal	17.09.2024 up to 1500 hrs (IST) 27.09.2024 up to 1500 hrs (IST) 07.10.2024 up to 1500 hrs (IST)
20	Date of Technical Bid Opening	17.09.2024, 1600 hrs (IST) 27.09.2024, 1600 hrs (IST) 07.10.2024, 1600 hrs (IST)

- h) Any area whether it falls within the inside metro station or outside of the metro station will be solely decided by the NMRC and it will be binding on the Licensee. No claim/compensation will be entertained by NMRC in this regard.

2.1.16 Exception to Exclusivity for all the above mentioned Metro Stations: (as and where applicable for scope at selected Metro Stations)

- a) NMRC may provide contract for regular operations, cleaning and maintenance of toilet blocks at Metro Stations with continuous serviceability round the clock along with advertisement rights (for area not exceeding 15 Sqm) on the toilet blocks to the contractor.
- b) The licensee shall not be provided rights for advertising through Wi-Fi, mobile/radio signals on advertisement media not installed/owned by them, viz. mobile, tablet, etc. of commuters, NMRC staff etc.
- c) Any other public facility developed by NMRC i.e. A3Charger, Water ATMs, Cycle Docks, Bus Stands, etc. shall be permitted within the premise of the Metro Stations with nominal advertisement rights (area up to 10 Sqm) on the specific location. The Advertisement Rights player shall not object for the same.
- e) NMRC may install/create any new inventory, panels, etc. for its partners, etc. without commercial exploitation from the same.
- f) NMRC may utilize a defined location at the station for displaying Artwork/ exhibition corners, other exhibits without any commercial consideration to the licensee.
- g) Co-branding Rights - NMRC may provide Co-branding Rights at selected Metro stations wherein the selected co-branding licensee would be allowed to prefix/ suffix, as applicable the brand name/ logo of approved brand with the existing name of the station/ NMRC's logo (both inside as well outside), on signages (regulatory/ informatory/ warning) of the station which are earmarked for Co-branding wherein such rights are kept with co-branding licensee. The Licensee must not seek any claim or compensation if these co-branding rights are given to any other selected co-branding licensee.

Table - 1

S. No.	Station Name	Minimum Chargeable Area (in sqm)
1	Sector 51	125
2	Sector 76	75
3	Sector 137	50
4	Sector 142	50
5	Delta I	50
6	Depot	25
Total Area (Minimum Chargeable)		375

- Successful bidder/ Licensee shall be charged for the higher of the minimum chargeable area whether fully utilized or not or the actual utilized area.
- Jurisdiction of an advertisement site, whether falling inside station or outside, shall be decided by NMRC.

Note:

The offered area is the display area of the advertising media excluding area of panels, fixtures, etc.

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